

European Capital of Culture 2014 - The Fifth Freedom, Lund

The EU is based around the free movement of capital, goods, services and people; these are called the Four Freedoms. These are four rational freedoms that aim to build an integrated, modern society in Europe. But there's one piece of the puzzle missing. The Fifth Freedom. The piece of the puzzle that brings people together. In a real and profound sense. A piece of the puzzle that has an emotional basis, not a rational one. The tool is culture. Culture in a broader sense. Via existing stages, arenas and expression, but also via our 'own' stages, arenas and new forms of expression. Both should venture to challenge each other to find new paths, and put culture in a new perspective. There is only one goal: to bring people together. In a real and profound sense. In Sweden, the most modern country in the world, a fifth freedom that has run wild can challenge rational society, stir things up and make us a part of a motley European family, rather than of a conventional, interstate system. Why Lund and our region in particular? We have strong traditions and a long history here. The established aspect, with its own stages and traditional networks that extend across the region and throughout Europe. We also have a lot of young people with new ideas. The unestablished aspect, where networks and stages are set up on the spur of the moment. Both virtual and physical ones. Allowing us to establish new connections swiftly. To reach people all over Europe. We are coming together under the banner of Capital of Culture to show our most unexpected side. And together with the rest of Europe, we will be creating projects in which the fifth freedom challenges us, reveals new insights, but mainly brings people together. In a real and profound sense.